

Chancellor's Objectives for the Complete 2021 Goal: Paul D. Camp Community College (AY2016-AY2017)

In order to meet the VCCS Complete 2021 Goal of tripling the number of credentials awarded annually by 2021, the Chancellor establishes biennial objectives for the system. Objectives are organized using the Loss-Momentum Framework for Student Success, with an additional objective for increasing college affordability and sustainability. The system office and colleges will identify strategies for meeting these biennial objectives.

CONNECTION OBJECTIVE

SYSTEM: [Increase VCCS fall admissions applications from 110,000 to 130,000 by 2017.](#)

Institutional Response: By 2017, PDCCC will increase its fall admissions applications by 231, for a total of 1,505 admission applications. This increase mirrors the VCCS' targeted increase of 18%.

(Strategic Plan, Goal 2, Objective A)

ENTRY OBJECTIVE

SYSTEM: [Increase admissions application enrollment yield to 60% systemwide.](#)

Institutional Response: PDCCC will increase its application yield rate by 12%, from 41% to 53%, which is in alignment with the VCCS' stated increase. (PDCCC's application yield rate for the fall of 2014 was 41.3%. The VCCS' yield rate, for the same period of time, was 47.7%.)

(Strategic Plan, Goal 2, Objective A)

PROGRESSION OBJECTIVES

SYSTEM: [Increase overall VCCS Fall-to-Spring Retention to 71% systemwide.](#)

Institutional Response: PDCCC will work diligently to maintain its current fall-to-spring retention rate of 72.8, which exceeds the system's goal of 71%. PDCCC's fall-to-spring retention rates have exceeded the VCCS rates since 2009.

(Strategic Plan, Goal 2, Objective B-3)

SYSTEM: [Increase overall VCCS Fall-to-Fall Retention to 60% systemwide.](#)

Institutional Response: PDCCC's current fall-to-fall retention rate is 31%. The College will work to increase its rate to 40.2%, which aligns with the current (2014) system-wide retention rate.

(Strategic Plan, Goal 2, Objective B-4)

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COMPLETION OBJECTIVES

SYSTEM: Increase the overall annual associates degrees, certificates and career studies certificates by 6,000 over FY2015.

***Institutional Response:* PDCCC will graduate an additional 51 students in associate degree, certificates and career studies certificate programs. (Over the last three years PDCCC's graduates have accounted for .74% to .85% of the total number of VCCS graduates. In turn, .85% of 6,000 would equate to an additional 51 PDCCC graduates.)**

(Strategic Plan, Goal 2, Objective B-5)

SYSTEM: Collect college-generated baseline information on top business-demanded industry certifications and licenses offered at each college and college-generated evidence of the number of students earning the intended industry certification or license as a numeric value and as a percent of students who complete noncredit training in preparation for the industry certification or license. (Year 1)

***Institutional Response:* In accordance with VCCS guidelines, PDCCC will collect baseline information on regional industry certifications and licensures. [For the fiscal year 2015, the Division of Workforce Development reported 208 (duplicated) individuals who completed coursework for an industry certification or state licensure (217 noncredit and 26 credit). During the same period, 183 (unduplicated) individuals took one or more industry certification exams at the college (164 noncredit, 19 credit).]**

(Strategic Plan, Goal 6, Objective A and B)

SYSTEM: Increase the number and percent of students for which the college obtains evidence of industry certification or license completion * systemwide. (Year 2)

**To be determined by baseline data collected in year 1.*

***Institutional Response:* Pending Baseline data.**

(Strategic Plan Goal 6, Objective A&B)

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AFFORDABILITY AND SUSTAINABILITY OBJECTIVES

SYSTEM: [Secure resources for an outcomes based funding formula for workforce credentials.](#)

Institutional Response: PDCCC will respond in accordance with the VCCS request for additional funding from the Virginia Legislature.

SYSTEM: [Secure funding for philanthropic and other investments for Year2 of the Rural Virginia Horseshoe Initiative \(RVHI\).](#)

Institutional Response: PDCCC will secure a total of \$179,373 for Year 2 of the RVHI. The majority of those funds (\$154,373) will be earmarked to transition the remaining part-time high school coaches to full-time. PDCCC will also secure \$25,000 to support the GED incentive component of the RVHI.

(Strategic Plan, Goal 5, Objective D&E) Funds have been received for Year 1 and 2. Contributions are now being raised for Year 3.

SYSTEM: [Identify and implement efficiencies in college and system office operations.](#)

Institutional Response: PDCCC is attempting to implement efficiencies at the campus level. Major initiatives include shared services with Thomas Nelson Community College in business operations and human resources. A review has been made of the institution's organizational structure in an effort to promote greater efficiencies.

(Strategic Plan, Goal 4, Objective A and Goal 7)

Approved by SBCC: 7/16/15